We are all connected.
Vision: A thriving, inclusive Greater Fulton
We serve the entire family.
Clarify Scope of Services
Prioritize, Define **What We Do** — and **How We Do It**

Define what we don’t do and what our partners can do
Balance grassroots with structure
Acknowledge people and perspectives
Process for decision-making
Determine capacity
Continue Greater Fulton’s Future work

Develop ongoing goals and process

What is NRC-coordinated?
What is civic association-coordinated?

Outcomes: Stakeholders know what’s happening at NRC and in Greater Fulton
Tell our story well to all stakeholders

Develop **communications** strategy & plan
Improve frequency and relevance
Cross promote
Increase sharing
Capture NRCs one thing; the story we want to tell/share
Tell our story well to all stakeholders

Collect and share **communications** impact data (scope, reach, quantity, timeframes, etc.)

Update website: focus on impact and strategy

Create mechanism to receive feedback

Update neighborhood on initiatives and programs

Outcomes: Stakeholders’ participation
Sustainably increase funds

Update **fund development** plan

Develop long-term, multi-year plan for donor development

Develop approach for individual donor cultivation and stewardship for Board members

Gain greater commitment from funders to capacity-building over time

Outcomes: Stability, better service, income predicability
Strengthen the Board

Create and implement board development process
- Processes, goals, outcomes, network, prioritization
- Strategy review methodology
- Board/staff integration: half day "hanging out" with Staff

Strengthen board fund development function (fundraising)

Outcomes: Increased Board member involvement, sustainability, generated resources
Increase volunteer and intern engagement to improve NRC capacity

- Develop, implement volunteer & intern management program
- Implement Service Enterprise Model/Points of Light training
- Engage AmeriCorps resources
- More large scale community volunteer days ... garden, outdoor beautification, community clean ups, etc.
- Explore time banking model
- Implement systems of feedback and appreciation to reduce turnover where possible
Increase volunteer and intern engagement to improve NRC capacity

Fund and employ volunteer coordinator
Develop intake process for each program
Develop Community outreach: open houses, neighbor orientations, door to door, churches
Streamline “onboarding" - training and orientation for volunteers
Certification as a service enterprise
Outcomes: Increased capacity/ More families served
Work more closely with the community to **advocate** needs and issues

Update and implement community engagement plan; Executive Director, Board, Civic Association

Address **gentrification**
- Research other communities’ solutions
- Work with planning consultant, address proactively
- Help old and new neighbors build relationships: neighborhood events, community movies, welcome new neighbor, etc.
Work more closely with the community to **advocate** needs and issues

**Transportation access**
Investigate other communities’ solutions / Help residents make their voices heard

**Future of the community**
Give community a voice in planning / Equip residents to express needs and get results

**Business models**
Determine if an earned income stream for NRC would be a good fit for neighborhood
Actively recruit appropriate businesses--in coordination with the business association
Participate with city and county in any/all development plans

**Evidence-based knowledge** of needs and issues / Community feels well-served
Roll up our sleeves.
Help NRC plan, implement and connect.
Bring new people to NRC.